



(< 1min reading time)



Lead Acquisition

Gather list of prospects based on desired target industry, demographics and firmographics.

Data Validation

We will ensure data accuracy by running the lists through a filter, removing duplicates and conducting manual checks.

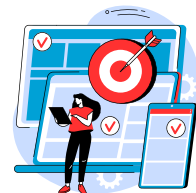


Targeted Emailing

Prospects from list are entered into a multi step email sequence.

Targeted Ads

High-Intent prospects are shown tailored ads on key social platforms.





Direct Messaging

We engage prospects personally on LinkedIn, focusing on their needs and sparking productive conversations.

Landing Page

All Targeted Outreach is funneled to Landing page where we can use IP Tracking to determine which companies came and what they did on the landing page.



Measure Delivery

Organize prospects based on which prospects interacted the most with the targeted outreach.

Lead Accuracy

Use funnel data to analyze how often we are reaching the right target in each company.



You get Leads

Prospects are organized based on Lead Score and highest scoring leads are sent to you in your CRM.