

This is MobileERP Enterprise AI

Use Artificial Intelligence to automate your business

#	What MobileERP can do for you?.	Stakeholders	Executives	Planners	Directors	Managers
1	CRM - Marketing Automation AI can be used to analyze customer data, personalize marketing campaigns, and automate lead generation and qualification.	Chatbots Answers Customer Sales Queries, discounts, schemes, benefits and convinces customer to buy products/services.	Automate Work Lead, Opportunity and Deal Generation. Auto Customer Sales Calls and escalation to team member if required.	Decision Making Assign Qualified Leads & Marketing Budget to Team Members, Creates realtime scheme and prices based on competition.	Predictions Marketing Campaign Budgets, Sales Team Perfo, Sales Funnel / Pipeline x periods	Followup & GTD Followups Sales Team to convert lead into opporunity and opportunity to deal or sales order
2	CRM - Sales Automation AI can be used to provide customized products and pricing based on clients requirements and needs. It can also take Orders, calculate delivery dates and do fulfillment.	Chatbots Helps customer to find and order right products, give ATP Dates, Service Dates etc.	Automate Work Order booking	Decision Making Make or Buy Decision with Credit, Stock and Shipment Check done by AI System	Predictions Sales Forcecasting	Followup & GTD Sales, Purchase, Production & Project Teams
3	CRM - Service & Support AI-powered chatbots can handle basic customer inquiries, provide support, and route more complex inquiries to human agents.	Chatbots Answers Customer Support queries and quality feedbacks	Automate Work Service Ticket Generation	Decision Making Assign Ticket to right Technician	Predictions Service Forecasting	Followup & GTD Followup Service Technicians to get things done in time
4	AR - Accounts Receivables AI can automate tasks such as invoice processing, payment collections and cashflow forecasting	Chatbots Answers Billing Related Queries and facilitates for online payments	Automate Work Bill creation, email and followups	Decision Making Assign Collection responsibility to team member	Predictions Cashflow Forecasting	Followup & GTD Followup Customers and Sales Team for pending collections.
5	AP - Accounts Payables AI can automate tasks such as invoice processing, expense tracking, and financial forecasting.	Chatbots Answers Billing Related Queries and facilitates for online payments	Automate Work Bill creation, email and followups	Decision Making Assign Payment responsibility to team member	Predictions Cashflow Forecasting	Followup & GTD Followup team member to do payments in time as per government rules
6	Human resources: AI can help automate the recruitment process by screening resumes, conducting initial interviews, exit interviews, appraisals, orientations etc.	Chatbots Candidate & Employee Chatbot helps to Apply, Fix Interview and Reply	Automate Work Schedule & Conduct Interviews, Orientation, Appraisals etc.	Decision Making Automated Selection, Vacancy creation, Appraisal score, Work Escalation, Work Allotment	Predictions Headcount requirements Forecasting	Followup & GTD Followup with Candidate to submit documents and do joining formalties, Followup employees to get work done.
7	Supply chain and logistics: AI can optimize inventory management, automate warehouse operations, and route shipments to minimize delivery times and costs.	Chatbots Supplier Chatbots can ask vendors to provide timely offers, delivery dayes against PO etc.	Automate Work Store and Warehouse Operations via NFC, Barcode, QRCode ETC.	Decision Making Can decide and select vendor for purchasing items , prepares and send PO against Planning MRP	Predictions Material, Logistics Requirement Forecasting	Followup & GTD Followup with Vendors to supply materials in time. Followup with Accounts to release payments in time.
8	Operations and production: AI can help automate manufacturing processes, optimize production schedules, and predict equipment maintenance needs.	Chatbots Field Technician or Factory worker chatbot can update work	Automate Work Manufacturing Operations via connecting to PLCs, Drones or CNCs.	Decision Making Can decide and make BOM required to manufacture a ordered items. Can do project planning also.	Predictions Manufacturing Requirement Forecasting	Followup & GTD Followup with Maintenance Persons for Failures and workers for delays.
9	Quality control: AI can be used to monitor product quality, identify defects, and analyze data to identify opportunities for improvement.	Chatbots Customer Returns chatbot handles complains, RMA & satisfaction surveys	Automate Work RMA - Customer complain or Factory Complain ticket NCR generated auto	Decision Making Assign RAM Complain Ticket to concerned Engineer. Also escalates issues to management to analyse	Predictions Future defects, returns and reputation of company predicted	Followup & GTD Followup with QC Persons done to elimiate defect. Other department auto followup done to solve NCR and Customer complain