

This is MobileERP Enterprise AI

Use Artificial Intelligence to automate your business

#	What MobileERP can do for you?.	Stakeholders	Executives	Planners	Directors	Managers
1	CRM - Marketing Automation	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can be used to analyze customer data, personalize marketing campaigns, and automate lead generation and qualification.	Answers Customer Sales Queries, discounts, schemes, benefits and convinces customer to buy products/services.	Lead, Opportunity and Deal Generation. Auto Customer Sales Calls and escalation to team member if required.	Assign Qualified Leads & Marketing Budget to Team Members, Creates realtime scheme and prices based on competition.	Marketing Campaign Budgets, Sales Team Perfo, Sales Funnel / Pipeline x periods	Followups Sales Team to convert lead into opporunity and opportunity to deal or sales order
2	CRM - Sales Automation	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can be used to provide customized products and pricing based on clients requirements and needs. It can also take Orders, calculate delivery dates and do fulfillment.	Helps customer to find and order right products, give ATP Dates, Service Dates etc.	Order booking	Make or Buy Decision with Credit, Stock and Shipment Check done by AI System	Sales Forcecasting	Sales, Purchase, Production & Project Teams
3	CRM - Service & Support	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI-powered chatbots can handle basic customer inquiries, provide support, and route more complex inquiries to human agents.	Answers Customer Support queries and quality feedbacks	Service Ticket Generation	Assign Ticket to right Technician	Service Forecasting	Followup Service Technicians to get things done in time
4	AR - Accounts Receivables	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can automate tasks such as invoice processing, payment collections and cashflow forecasting	Answers Billing Related Queries and facilitates for online payments	Bill creation, email and followups	Assign Collection responsibility to team member	Cashflow Forecasting	Followup Customers and Sales Team for pending collections.
5	AP - Accounts Payables	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can automate tasks such as invoice processing, expense tracking, and financial forecasting.	Answers Billing Related Queries and facilitates for online payments	Bill creation, email and followups	Assign Payment responsibility to team member	Cashflow Forecasting	Followup team member to do payments in time as per government rules
6	Human resources:	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can help automate the recruitment process by screening resumes, conducting initial interviews,exit interviews, appraisals, orientations etc.	Candidate & Employee Chatbot helps to Apply, Fix Interview and Reply	Schedule & Conduct Interviews, Orientation, Appraisals etc.	Automated Selection, Vacancy creation, Appraisal score, Work Escalation, Work Allotment	Headcount requirements Forecasting	Followup with Candidate to submit documents and do joining formalties, Followup employees to get work done.
7	Supply chain and logistics:	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can optimize inventory management, automate warehouse operations, and route shipments to minimize delivery times and costs.	Supplier Chatbots can ask vendors to provide timely offers, delivery dayes against PO etc.	Store and Warehouse Operations via NFC, Barcode, QRCode ETC.	Can decide and select vendor for purchasing items , prepares and send PO against Planning MRP	Material, Logistics Requirement Forecasting	Followup with Vendors to supply materials in time. Followup with Accounts to release payments in time.
8	Operations and production:	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can help automate manufacturing processes, optimize production schedules, and predict equipment maintenance needs.	Field Technician or Factory worker chatbot can update work	Manufacturing Operations via connecting to PLCs, Drones or CNCs.	Can decide and make BOM required to manufacture a ordered items. Can do project planning also.	Manufacturing Requirement Forecasting	Followup with Maintenance Persons for Failures and workers for delays.
9	Quality control:	Chatbots	Automate Work	Decision Making	Predictions	Followup & GTD
	AI can be used to monitor product quality, identify defects, and analyze data to identify opportunities for improvement.	Customer Returns chatbot handles complains, RMA & satisfaction surveys	RMA - Customer complain or Factory Complain ticket NCR generated auto	Assign RAM Complain Ticket to concerned Engineer. Also escalates issues to management to analyse	Future defects, returns and reputation of company predicted	Followup with QC Persons done to elimiate defect. Other department auto followup done to solve NCR and Customer complain